

29 June 2009

Dear Sir / Madam,

**“Public Participation in the Sustainable City Development: Starting from the Community”
Briefing Session and Kick-off Ceremony**

Funded by the Sustainable Development Fund, the Centre of Architectural Research for Education, Elderly, Environment and Excellence Ltd. (CARE) commenced the community educational project “Public Participation in the Sustainable City Development: Starting from the Community” in collaboration with the Community Participation Unit, the Department of Architecture of the Chinese University of Hong Kong in May 2009.

The project targets various community organizations, academic units and professional groups. The project aims to support the participating teams to adopt “Public Participation” approach to achieve wide collaboration with the stakeholders as well as the public to explore possibilities of designing their own sustainable built environment.

The project is comprised of three stages. At stage 1, a series of training programmes and sharing sessions are provided to the participating teams for introducing basic principles in “Public Participation” and techniques for implementation. At stage 2, the participating teams will explore topical issue of their community to initiate an innovative “Public Participation” programme as a platform for the stakeholders and the public to exchange opinions on the design of a sustainable community. At the final stage, participating teams will summarize their findings and present their community enhancement proposals to the concerned authorities. Each shortlisted participating team will be subsidized with a maximum amount of HK\$5000 to implement the programme.

In order to introduce the project to the participants as well as the general public, you are cordially invited to attend the captioned Briefing Session and Kick-off Ceremony with details as follows:

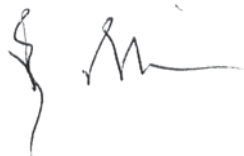
Date: 1 August 2009 (Saturday)
Time: 2:30pm – 5:00pm
Venue: Lecture Theatre N203, 2/F
The Hong Kong Community College (West Kowloon Campus)
9 Hoi Ting Road, Yau Ma Tei, Kowloon.

Activities:

- 1) To introduce the details of the Project
- 2) To exchange views on “Public Participation” and “Sustainable Development” issues with guests
- 3) To brief the requirements on shortlisting of participating teams

Should you have any queries, please feel free to contact Mr. Andy Wong at 2609 6512 or Ms. Jessica Yeung at 2808 2860.

Yours faithfully,



Prof. Bernard V. Lim, JP
Principal

Centre of Architectural Research for Education, Elderly, Environment and Excellence Ltd. (CARE)

Encl.: Project Brief
Reply Slip
Poster (foldable container)

“Public Participation in the Sustainable City Development: Starting from the Community” **Project Brief**

“Public Participation in the Sustainable City Development: Starting from the Community” is a community educational project funded by the Sustainable Development Fund, and is organized by the Centre of Architectural Research for Education, Elderly, Environment and Excellence Ltd. (CARE) in collaboration with the Community Participation Unit, Department of Architecture of The Chinese University of Hong Kong.

The city development by its nature embraces the three elements of sustainable principles, i.e. Social Harmony, Economic Development, and Protection of the Environment. The project aims to support the participating teams to adopt “Public Participation” approach to achieve wide collaboration with the stakeholders as well as the public to explore possibilities of designing their own sustainable built environment.

The project is comprised of three stages. At stage 1, a series of training programmes and sharing sessions are provided to the participating teams for introducing basic principles in “Public Participation” and techniques for implementation. At stage 2, the participating teams will explore topical issue of their community to initiate an innovative “Public Participation” programme as a platform for the stakeholders and the public to exchange opinions on the design of a sustainable community. At the final stage, participating teams will summarize their findings and present their community enhancement proposals to the concerned authorities.

Objectives

- To promote public participatory approach in the practice of sustainable community planning and city development
- To explore the needs of different sectors of the community in the city development through public participatory approach
- To provide sustainable city development proposals to the Government
- To liberate the public to understand the essential elements affecting the sustainability of our built environment

Activities

- Briefing Session and Kick-off Ceremony
- “Public Participation” Training Programme
- Seminar & Sharing Conference
- “Public Participation” Programme
- Proposals and Dissemination

Target Participants

Community organizations, academic units and professional groups are welcomed to form participating teams to join the project. Each team will be subsidized with a maximum amount of \$5000 to implement the programme.

Please visit CARE website at www.carehk.com.hk for the update of the project.

The Centre of Architectural Research for Education, Elderly, Environment and Excellence Ltd., CARE, is open to and cares for the needs of numerous sectors of the community through integration with architecture and architectural professionals. With the mission of “we care, excel and innovate”, CARE is concerned about the inter-relationship of architecture, education, elderly and environment and focuses on architectural research and related works, including recent successful projects “School Facilities Programming Guide Workshop”, “Caring for Our School Environment”, “Workshops for New Exhibition Centre at Housing Authority”, “Caring for Our Heritage” and “Caring for Our Community”.

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- Our representative(s) will attend the Briefing Session and Kick-off Ceremony
- We regret that we are unable to attend the Briefing Session and Kick-off Ceremony, but we would like to participate in this Project, please contact our representative(s) as follows

Name of organization: _____

Profile of organization: _____

Representative(s): 1) _____ 2) _____

3) _____ 4) _____

Tel.: _____ Fax: _____ Email: _____

Please fill in the following information to express your interests on our Project

Our organization is interested in exploring the following issue(s):
 (You may choose more than one issue, please specify the focus of the issue)

- Urban Renewal / Regeneration

- Heritage Conservation

- New Development

- Enhancement on Community Facilities

- Transport

- Others
